

**International Horticultural Expo 2027,
Yokohama, Japan
SUSTAINABILITY EDUCATION PLAN**



March 2025

**Japan Association for the International Horticultural
Expo 2027, Yokohama**

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1 Introduction

The Japan Association for the International Horticultural Expo 2027, Yokohama (hereinafter, the “Association”) formulated the International Horticultural Expo 2027, Yokohama, Japan Master Plan (hereinafter, the “EXPO 2027 Master Plan”) in January 2023, which outlined projects that are necessary for the delivery of International Horticultural Expo 2027, Yokohama, Japan (hereinafter, “EXPO 2027 YOKOHAMA JAPAN”) and policies related to those projects, and set the theme for EXPO 2027 YOKOHAMA JAPAN as “Scenery of the Future for Happiness.”

In addition, based on the regulations, etc., of the International Association of Horticultural Producers (Association Internationale des Producteurs de l’Horticulture (hereinafter, “AIPH”)), the Association formulated the “Sustainability Strategy,” which prescribes basic policies and goals, etc., to deliver a sustainable international horticultural exhibition, and the “Sustainability Implementation Plan,” which prescribes actions, an implementation schedule, and other matters for the implementation of the Sustainability Strategy, and submitted them to AIPH in March 2024.

The Association has formulated the “Sustainability Education Plan” (hereinafter, the “Education Plan”), based on matters discussed in the EXPO 2027 Master Plan, the Sustainability Strategy, and the Sustainability Implementation Plan, etc.

The Association established a panel of experts specialized in environmental, human rights and labour issues, which deliberated the Sustainability Strategy, the Sustainability Implementation Plan, the Education Plan, and the C&E Plan, etc. Information on the expert panel is available on the Association’s website (<https://expo2027yokohama.or.jp/>) (Japanese only).

In the formulation of the Education Plan, the Association has defined matters required by AIPH, namely, the aim of the Education Plan, target audiences, and actions to be taken for the target audiences emphasised by AIPH, as follows.

1.1 Objectives

The aim of the Education Plan is to promote sustainability awareness and knowledge among all stakeholders through preparation, delivery and operation of EXPO 2027 YOKOHAMA JAPAN.

1.2 Target audience

In the Education Plan, we have set target audiences from the following nine types of stakeholders who will play an important role in the success of EXPO 2027 YOKOHAMA JAPAN: “Visitors,” “Exhibitors, etc.,” “Volunteers,” “Citizens and communities,” “NPOs/ NGOs,” “Businesses,” “Experts, etc.,” “Governments and municipalities,” and “Association personnel and operation staff, etc.”

We will take the following actions for the four target audience segments that are emphasised by AIPH, namely, “Expo visitors,” “Expo construction and facility management personnel,” “Expo staff, including staff of international participants,” and “Expo volunteers.”

For “Expo visitors,” we will take actions such as conveying information through the Organiser Exhibitions, Exhibitions run by Official Participants (foreign governments and international organisations), Flowers and Greenery Exhibitions, and Village Exhibitions, etc.

For “Expo construction and facility management personnel,” we will take actions such as formulating and promoting guidelines including construction and accessibility guidelines. Stakeholders who fall under the target segment of “Expo construction and facility management personnel” are “Exhibitors, etc.,” “Businesses,” and “Association personnel and operation staff, etc.”

For “Expo staff, including staff of international participants,” we will take actions such as obtaining and operating ISO20121 certification and providing training to Association personnel. Stakeholders who fall under the target segment of “Expo staff, including staff of international participants” are “Association personnel and operation staff, etc.”

For “Expo volunteers,” we will take actions such as obtaining and operating ISO20121 certification.

2 Implementation Plan

2.1 Actions

The Sustainability Implementation Plan describes the actions to be taken to achieve each objective set forth in the Sustainability Strategy. The following table shows 22 actions in total, including the objectives and actions listed in the Sustainability Implementation Plan that are related to sustainability education, and additional actions that have been identified in the formulation of the Education Plan.

For each action, “Purpose,” “Responsible/Accountable,” “Method,” “Message,” “Main target audience,” “Target audience numbers,” “Timeline (how often, when)” are listed.

Listed item	Description
Purpose	Purpose of action
Responsible/Accountable	Person(s) responsible/accountable for taking the action
Method	Method of action
Message	Message to be conveyed to main target audiences through the action
Main target audience	Main target audiences for the action
Target audience numbers	Defined number of target audiences
Timeline (how often, when)	Timeline for taking the action (how often, when, etc.)

Objective	ID	Action	Purpose	Responsible/ Accountable	Method	Message	Main target audience	Target audience numbers	Timeline (how often, when)
Reduce water consumption and demand	2-1-2	Implement irrigation water saving measures	Raise the environmental awareness of stakeholders through the implementation of water saving measures	The Association, Exhibitors, etc.	Encourage various stakeholders to implement reduction measures	Deliver a sustainable expo through the implementation of measures to reduce irrigation water consumption	(Expo construction and facility management personnel) Exhibitors, etc., Businesses, Association personnel and operation staff, etc.	Not calculated	- Implementation of measures during the periods of preparation, delivery, and removal
Reduce GHG emissions to achieve decarbonisation	3-1-2	Implement measures to reduce GHG emissions	Raise the environmental awareness of stakeholders through the implementation of measures to reduce GHG emissions	The Association, Businesses, Exhibitors, etc.	Encourage various stakeholders to implement reduction measures	Deliver a sustainable expo through the implementation of measures to reduce GHG emissions	(Expo construction and facility management personnel) Exhibitors, etc., Businesses, Association personnel and operation staff, etc.	Not calculated	- Formulation of the Sustainability Strategy and the Sustainability Implementation Plan: March 2024 - Implementation of measures during the periods of preparation, delivery, and removal
Adopt energy-saving equipment for improvement in energy efficiency	4-2-2	Implement the energy consumption reduction measures	Raise the environmental awareness of stakeholders through the implementation of the energy consumption reduction plan	The Association, Businesses, Exhibitors, etc.	Encourage various stakeholders to implement reduction measures	Deliver a sustainable expo through the implementation of the energy consumption reduction plan	(Expo construction and facility management personnel) Exhibitors, etc., Businesses, Association personnel and operation staff, etc.	Not calculated	- Formulation of the Sustainability Strategy and the Sustainability Implementation Plan: March 2024 - Implementation of measures during the periods of preparation, delivery, and removal
Reduce the impact on the surrounding environment	5-1-2	Formulate and promote construction guidelines, etc.	Reduce the impact on the surrounding environment by formulating construction guidelines, etc. based on environmental impact assessment results	The Association	Formulate construction guidelines, etc. based on environmental impact assessment results and communicate them to construction personnel	Reduce the impact of construction on the surrounding environment	(Expo construction and facility management personnel) Exhibitors, etc., Businesses, Association personnel and operation staff, etc.	Not calculated	- Formulation of guidelines: FY2025 - Implementation of measures based on the guidelines during the periods of preparation and removal
Sustainably procure construction materials	7-3-3	Formulate and operate the Code of Sustainable Procurement	Implement sustainable procurement of goods, services and works needed to deliver EXPO 2027 YOKOHAMA JAPAN	The Association, Exhibitors, etc., Businesses	Formulate a procurement code and require the Association and exhibitors, etc., to comply with the code whenever they procure goods, etc.; Promote and disseminate the code through seminars and other opportunities	Promote compliance with the code as a joint effort with relevant parties such as suppliers and exhibitors, etc., while promoting sustainability across society through the procurement code as a legacy of EXPO 2027 YOKOHAMA JAPAN	Exhibitors, etc., Businesses, Governments and municipalities	Not calculated	- Formulation and commencement of operation of the procurement code: January 2024 - Establishment of a grievance mechanism: Around October 2024

Objective	ID	Action	Purpose	Responsible/Accountable	Method	Message	Main target audience	Target audience numbers	Timeline (how often, when)
Adopt universal design to the EXPO site plan	9-3-1	Formulate and promote accessibility guidelines	Formulate and promote guidelines to design and develop the site that ensures a safe and comfortable experience for all.	The Association	Formulate accessibility guidelines, and design, develop, and operate the site in accordance with the guidelines	Deliver an expo that ensures a safe and comfortable experience for all	(Expo construction and facility management personnel) Exhibitors, etc., Businesses, Association personnel and operation staff, etc.	Not calculated	- Timing of the review meeting and the formulation of accessibility guidelines: FY2024 - Design, develop and operate in accordance with the guidelines during the periods of preparation and delivery
Provide information for international participants (official participants)	10-1-3	Formulate and communicate various regulations and guidelines for international participants (official participants)	Formulate various regulations and guidelines, and share the overview of EXPO 2027 YOKOHAMA JAPAN, and information regarding exhibitions and competitions, various applications and procedures, and suppliers, etc.	The Association	Provide information using the webpage for official participants and other sources	Propose Japan's model for achieving a future society founded on coexistence with nature, and share the significance of EXPO 2027 YOKOHAMA JAPAN	Exhibitors, etc. (official participants)	Approximately 70 foreign governments and international organisations	- Formulation and communication of various regulations and guidelines: 2022-
Promote reduction of food loss and waste	11-1-2	Formulate and promote food and beverage guidelines, etc.	Formulate guidelines, etc., to reduce food loss, and operate in consideration of reducing environmental impact and promoting sustainability	The Association	Formulate guidelines and communicate them to visitors and exhibitors, etc.	Deliver a sustainable expo by formulating guidelines, etc.	Visitors, Exhibitors, etc., Businesses, Association personnel and operation staff, etc.	Paying visitors: 10 million visitors or more	- Formulation of guidelines, etc.: FY2024 - Communication to Exhibitors, etc., during the periods of preparation and delivery - Request for visitors' cooperation during the period of delivery
Develop an Event Sustainability Management System (ESMS)	11-3-3	Obtain and operate ISO20121 certification	Achieve sustainable event operations by obtaining and operating ISO20121 certification	The Association	Create materials related to ESMS, and communicate them to association personnel and exhibitors, etc.	Deliver a sustainable expo by obtaining and operating ISO20121 certification	Exhibitors, etc., Volunteers, Businesses, Association personnel and operation staff, etc.	Not calculated	- Obtain certification from an ISO20121 examination organization and operate the certified ESMS: FY2026-
(Additional)	add-0-1	Provide training to association personnel	Provide sustainability training and other types of training to association personnel to raise their awareness	The Association	Provide training	Provide sustainability training and other types of training to raise awareness	(Expo construction and facility management personnel) Association personnel	Not calculated	- Training for newly assigned personnel: Upon arrival, etc. - Theme-based training: As needed

Objective	ID	Action	Purpose	Responsible/Accountable	Method	Message	Main target audience	Target audience numbers	Timeline (how often, when)
(Additional)	add-0-2	Implement measures for resource circulation	Promote initiatives in line with the aspiration of GREEN×EXPO 2027 with an eye to future society, from the perspective of a circular economy	The Association	Promote GREEN Circular Architecture, draw up a material use policy specifying the use of renewable plant resources, and implement thorough sorting and 3Rs (Reduce, Reuse, Recycle)	Deliver a sustainable expo by implementing measures for resource circulation	Visitors, Volunteers, Citizens and communities, Governments and municipalities, (Expo construction and facility management personnel) Exhibitors, etc., Businesses, Association personnel and operation staff, etc.	Paying visitors: 10 million visitors or more	- Formulation of the Sustainability Strategy and the Sustainability Implementation Plan: March 2024 - Formulation of the Resource Circulation Policy: March 2025 - Implement measures during the periods of preparation, delivery, and removal
(Additional)	add-0-11	Host a 1000-days-to-go event	A kick-off event with a number of participants from Japan and overseas, with the aim of creating an expo together with citizens by enabling them to participate in various ways	The Association	Host programs such as workshops, events on stage, and exhibitions	Kick-off event with participation of citizens Two-day gathering to create the “Scenery of the Future for Happiness”	Visitors, Exhibitors, etc., Citizens and communities	Visitors: Approximately 30,000 visitors	- Dates of the event: June 22-23, 2024
(Additional)	add-0-12	Cooperate with the “Flower Road Project” carried out by Kanagawa Prefectural Yokohama Seya Senior High School, etc.	As a public participation activity, students, etc., of Yokohama Seya Senior High School work with relevant organisations to carry out the “Flower Road Project” to plant flowers along the 1.5 km road stretching from Seya Station to the site of EXPO 2027 YOKOHAMA JAPAN, with the aim of building momentum for the EXPO	Citizens and communities	Plant flowers on the road stretching from Seya Station to the site of EXPO 2027 YOKOHAMA JAPAN	Make flowers bloom in Seya! Pass it to GREEN×EXPO 2027!	Citizens and communities (students, teachers and school personnel, etc.)	Participants in the 5th Project: Approximately 250 people	- The 5th Project: December 10, 2023
(Additional)	add-0-13	Promote “GREEN LEADERSHIP CLUB,” a co-creation project with Kanagawa prefectural agricultural senior high schools	Provide opportunities for participants to learn about EXPO 2027 YOKOHAMA JAPAN and actively engage in the project, with the aim of developing leaders of tomorrow who will lead the future of flowers, greenery, agriculture, and food	The Association, Citizens and communities	Carry out activities to learn about the theme of EXPO 2027 YOKOHAMA JAPAN and come up with ideas for the EXPO	Co-creation project for the future launched by students from five Kanagawa prefectural agricultural senior high schools	Citizens and communities (students, teachers and school personnel, etc.)	High school members: 49 students	- Launch of the Club: December 8, 2023 - Presentation session: June 17, 2024 - Future activities: Throughout the EXPO period

Objective	ID	Action	Purpose	Responsible/ Accountable	Method	Message	Main target audience	Target audience numbers	Timeline (how often, when)
(Additional)	add-0-14	Cooperate with the Yokohama Future Creation Conference	Taking the opportunity of EXPO 2027 YOKOHAMA JAPAN, young people who will lead the next generation discuss ways to achieve environment-friendly lifestyles and society, and create opportunities to take actions, with the aim of conveying information at GREEN×EXPO 2027 and realise a new green society	Governments and municipalities	Cooperate with the Yokohama Future Creation Conference	Create GREEN×EXPO 2027 with young people who will lead the next generation, and connect their sensibilities and ideas to the future of Yokohama	Citizens and communities (students, youth, etc.)	Members of the Yokohama Future Creation Conference: Approximately 120 members	- Kick-off event: December 10, 2023 - Full-scale flag-up event: July 30, 2024 - Interim presentation session: October 8, 2024 - Workshop: Once a month
(Additional)	add-0-15	Hold a university co-creation forum	Share EXPO 2027 YOKOHAMA JAPAN's vision and forms of co-creation with university personnel across the country, and promote their understanding on participation and cooperation of universities in exhibitions, etc., and participation of students	The Association	Host an online forum	Use the forum as an opportunity to promote participation and cooperation of universities in exhibitions, etc., and participation of students	Citizens and communities (students, teachers and school personnel, etc.)	Not calculated	- Dates of the forum: May 31 and June 5, 2024
(Additional)	add-0-16	Use a concept book for the education program	Promote the recognition that EXPO 2027 YOKOHAMA JAPAN is a suitable opportunity for inquiry-based learning for children and students, and that it is an optimal choice for educational field trips and interactive learning experience	The Association	Promote the use of the concept book in the classroom by conveying information to the boards of education across the country, posting information on the official website, and conducting other PR activities	EXPO 2027 YOKOHAMA JAPAN aims to foster children's ability to think on their own and imagine, and trigger new values and behavioural change	Visitors, Citizens and communities (children, students, school personnel, etc.)	Not calculated	- Release of the concept book: November 2024 - Use of the concept book: Throughout the EXPO period
(Additional)	add-0-19	Convey information through the Organiser Exhibitions	Create an exhibition experience that prompts people to realise the importance of co-existing with nature and discover "their ways to connect to nature," thereby encouraging changes in their mindset and behaviour	The Association	Convey information and provide experience through the Organiser Exhibitions and events	Embody the theme for EXPO 2027 YOKOHAMA JAPAN through exhibitions and events	Visitors	Paying visitors: 10 million visitors or more	- Convey information through the Organiser Exhibitions during the EXPO period
(Additional)	add-0-20	Convey information through the Exhibitions run by Official Participants (foreign governments and international organisations)	Convey diverse gardening cultures, food and agricultural cultures, and environmental initiatives of the world through exhibitions by different countries and international organisations	The Association, Exhibitors, etc. (official participants)	Convey information through the Exhibitions run by Official Participants and special days/national days, etc.	Each country and organisation will showcase their technology, culture and knowledge related to various fields, and contribute to the development of initiatives related to floriculture and landscaping industries, food and agriculture, and environment	Visitors	Paying visitors: 10 million visitors or more	- Convey information through the Exhibitions run by Official Participants during the EXPO period

Objective	ID	Action	Purpose	Responsible/ Accountable	Method	Message	Main target audience	Target audience numbers	Timeline (how often, when)
(Additional)	add-0-21	Convey information through the Flowers and Greenery Exhibitions	Exhibit garden works and products of exhibitors, and convey their techniques and appeal to the world through competitions	The Association, Exhibitors, etc.	Convey information through the Flowers and Greenery Exhibitions and competitions, etc.	Convey techniques and appeal of horticulture of Japan	Visitors	Paying visitors: 10 million visitors or more	- Convey information through the Flowers and Greenery Exhibitions during the EXPO period
(Additional)	add-0-22	Convey information through the Village Exhibitions	Showcase the integration of the power of GREEN and industrial activities, and create the “Scenery of the Future for Happiness,” which is the theme for EXPO 2027 YOKOHAMA JAPAN	The Association, Exhibitors, etc.	Convey information through the Village Exhibitions	Showcase the integration of the power of GREEN and industrial activities	Visitors	Paying visitors: 10 million visitors or more	- Convey information through the Village Exhibitions during the EXPO period
(Additional)	add-0-23	Convey information about green infrastructure	Present a model for forming safe and comfortable spaces where green infrastructure has enabled biodiversity to be conserved and people to coexist with nature, supporting diverse activities in those spaces, and promoting collaborations involving the spaces	The Association	Convey information about green infrastructure	Coexist with nature and form safe and comfortable spaces	Visitors	Paying visitors: 10 million visitors or more	- Convey information about green infrastructure during the EXPO period

To clarify which stakeholders are included in the main target audience, we listed each action with relevant audiences in the following table. The main target audience segments listed in the table above are marked with Check marks (✓) in the table below for clarity. Note, however, that the Education Plan is basically intended for all stakeholders with regard to sustainability education to raise their awareness.

ID	Actions	Main target audience								
		Visitors	Exhibitors, etc.	Volunteers	Citizens and communities	NPOs/NGOs	Businesses	Experts, etc.	Governments and municipalities	Association personnel and operation staff, etc.
2-1-2	Implement irrigation water saving measures	-	✓	-	-	-	✓	-	-	✓
3-1-2	Implement measures to reduce GHG emissions	-	✓	-	-	-	✓	-	-	✓
4-2-2	Implement the energy consumption reduction measures	-	✓	-	-	-	✓	-	-	✓
5-1-2	Formulate and promote construction guidelines, etc.	-	✓	-	-	-	✓	-	-	✓
7-3-3	Formulate and operate the Code of Sustainable Procurement	-	✓	-	-	-	✓	-	✓	✓
9-3-1	Formulate and promote accessibility guidelines	-	✓	-	-	-	✓	-	-	✓
10-1-3	Formulate and communicate various regulations and guidelines for international participants (official participants)	-	✓	-	-	-	-	-	-	-
11-1-2	Formulate and promote food and beverage guidelines, etc.	✓	✓	-	-	-	✓	-	-	✓
11-3-3	Obtain and operate ISO20121 certification	-	✓	✓	-	-	✓	-	-	✓
add-0-1	Provide training to Association personnel	-	-	-	-	-	-	-	-	✓
add-0-2	Implement measures for resource circulation	✓	✓	✓	✓	-	✓	-	✓	✓
add-0-11	Host a 1000-days-to-go event	✓	✓	-	✓	-	-	-	-	-
add-0-12	Cooperate with the “Flower Road Project” carried out by Kanagawa Prefectural Yokohama Seya Senior High School, etc.	-	-	-	✓	-	-	-	-	-
add-0-13	Promote “GREEN LEADERSHIP CLUB,” a co-creation project with Kanagawa prefectural agricultural senior high schools	-	-	-	✓	-	-	-	-	-
add-0-14	Cooperate with the Yokohama Future Creation Conference	-	-	-	✓	-	-	-	-	-
add-0-15	Hold a university co-creation forum	-	-	-	✓	-	-	-	-	-
add-0-16	Use a concept book for the education program	✓	-	-	✓	-	-	-	-	-
add-0-19	Convey information through the Organiser Exhibitions	✓	-	-	-	-	-	-	-	-
add-0-20	Convey information through the Exhibitions run by Official Participants (foreign governments and international organisations)	✓	-	-	-	-	-	-	-	-
add-0-21	Convey information through the Flowers and Greenery Exhibitions	✓	-	-	-	-	-	-	-	-
add-0-22	Convey information through the Village Exhibitions	✓	-	-	-	-	-	-	-	-
add-0-23	Convey information about green infrastructure	✓	-	-	-	-	-	-	-	-

2.2 Gantt chart

The following Gantt chart shows the timeline for the implementation of each action provided in “2.1 Actions.”

ID	Actions	FY2023	FY2024	FY2025	FY2026	FY2027	FY2028
2-1-2	Implement irrigation water saving measures						
3-1-2	Implement measures to reduce GHG emissions						
4-2-2	Implement the energy consumption reduction measures						
5-1-2	Formulate and promote construction guidelines, etc.						
7-3-3	Formulate and operate the Code of Sustainable Procurement						
9-3-1	Formulate and promote accessibility guidelines						
10-1-3	Formulate and communicate various regulations and guidelines for international participants (official participants)						
11-1-2	Formulate and promote food and beverage guidelines, etc.						
11-3-3	Obtain and operate ISO20121 certification						
add-0-1	Provide training to association personnel						
add-0-2	Implement measures for resource circulation						
add-0-11	Host a 1000-days-to-go event						
add-0-12	Cooperate with the “Flower Road Project” carried out by Kanagawa Prefectural Yokohama Seya Senior High School, etc.						
add-0-13	Promote “GREEN LEADERSHIP CLUB,” a co-creation project with Kanagawa prefectural agricultural senior high schools						
add-0-14	Cooperate with the Yokohama Future Creation Conference						
add-0-15	Hold a university co-creation forum						
add-0-16	Use a concept book for the education program						
add-0-19	Convey information through the Organiser Exhibitions						
add-0-20	Convey information through the Exhibitions run by Official Participants (foreign governments and international organisations)						
add-0-21	Convey information through the Flowers and Greenery Exhibitions						
add-0-22	Convey information through the Village Exhibitions						
add-0-23	Convey information about green infrastructure						

3 Evaluation

The following table shows the “Dates,” “Number of audience members reached,” and “Overall comments (what went well and what could be improved)” for actions provided in “2 Implementation Plan” that have been implemented at the time of the formulation of the Education Plan.

Listed item	Description
Dates	Dates the action was implemented
Number of audience members reached	Number of audience members reached through the action
Overall comments - what went well - what could be improved	Overall comments on the action (what went well and what could be improved)

ID	Actions	Dates	Number of audience members reached	Overall comments - what went well - what could be improved
3-1-2	Implement measures to reduce GHG emissions	- Formulation of the Sustainability Strategy and the Sustainability Implementation Plan: March 2024 - Implementation of measures during the periods of preparation, delivery, and removal	Not calculated	- Reduction measures have been considered and implemented to achieve decarbonisation of EXPO 2027 YOKOHAMA JAPAN
4-2-2	Implement the energy consumption reduction measures	- Formulation of the Sustainability Strategy and the Sustainability Implementation Plan: March 2024 - Implementation of measures during the periods of preparation, delivery, and removal	Not calculated	- Reduction measures have been considered and implemented to reduce energy consumption of EXPO 2027 YOKOHAMA JAPAN
7-3-3	Formulate and operate the Code of Sustainable Procurement	- Formulation and commencement of operation of the procurement code: January 2024 - Establishment of a grievance mechanism: October 2024	Not calculated	- We were able to formulate the procurement code before the commencement of large-scale construction and open application for exhibitions, etc. - We will work on gaining the understanding of parties involved for the procurement code and promote compliance with the code through seminars and other opportunities to promote and disseminate the code
9-3-1	Formulate and promote accessibility guidelines	- Date of the review meeting: FY2024	Not calculated	- We have held a review meeting and are considering guidelines based on the opinions of academic experts and parties involved, etc.
10-1-3	Formulate and communicate various regulations and guidelines for international participants (official participants)	- Formulation of the General Regulations: Approved by BIE in November 2022 - Formulation of the Special Regulations: Approved by BIE in June 2023 or after	Not calculated	- We have formulated and communicated various regulations and guidelines, etc., and have been able to provide information to overseas participants (official participants) in an appropriate manner
11-1-2	Formulate and promote food and beverage guidelines, etc.	- Formulation of guidelines, etc.: FY2024	Not calculated	- We have been working on formulating guidelines

ID	Actions	Dates	Number of audience members reached	Overall comments - what went well - what could be improved
add-0-1	Provide training to Association personnel	- Training for newly assigned personnel: Upon arrival	Not calculated	- We provided sustainability training and other types of training to newly assigned personnel of the Association
add-0-2	Implement measures for resource circulation	- Formulation of the Sustainability Strategy and the Sustainability Implementation Plan: March 2024 - Formulation of the Resource Circulation Policy: March 2025 - Implementation of measures during the periods of preparation, delivery, and removal	Not calculated	- We formulated the Resource Circulation Policy that stipulates policies for examining resource circulation initiatives and targets in line with the Sustainability Strategy
add-0-11	Host a 1000-days-to-go event	- Dates of the event: June 22-23, 2024	Visitors: Approximately 30,000 visitors	- With approximately 30,000 people visiting the event, we built momentum for EXPO 2027 YOKOHAMA JAPAN
add-0-12	Cooperate with the “Flower Road Project” carried out by Kanagawa Prefectural Yokohama Seiya Senior High School, etc.	- The 5th Project: December 10, 2023 - We introduced our activities at the 1000-days-to-go press conference on June 22, 2024	The 5th Project: Approximately 250 people	- We built momentum through public participation activities carried out by local high schools, etc.
add-0-13	Promote “GREEN LEADERSHIP CLUB,” a co-creation project with Kanagawa prefectural agricultural senior high schools	- Launch of the Club: December 8, 2023 - Presentation session: June 17, 2024 - Cooperation with and exhibition at the Kawasaki Fair: From October 19 to November 17, 2024	High school members: 49 students	- Students from each high school made presentations and exchanged opinions with the management and staff of the Association - We cooperated with the fair and displayed our exhibition to build momentum for EXPO 2027 YOKOHAMA JAPAN
add-0-14	Cooperate with the Yokohama Future Creation Conference	- Kick-off event: December 10, 2023 - Full-scale flag-up event: July 30, 2024 - Interim presentation session: October 8, 2024 - Workshop: Once a month	Members of the Yokohama Future Creation Conference: Approximately 120 members	- Young people are taking the initiative to voluntarily carry out subcommittee activities, expanding the circle of support
add-0-15	Hold a university co-creation forum	- Dates of the forum: May 31 and June 5, 2024	Participants: 29 universities, 48 members	- Through the forum, we were able to gain the understanding of relevant parties regarding the participation and cooperation, etc. of universities
add-0-16	Use a concept book for the education program	- Release of the concept book: November 2024	Not calculated	- We were able to release the concept book and provide children and students with opportunities for inquiry-based learning